



WIT off to a strong start in Jordan

Following remarkable success over the last three years in other countries in the MENA region, WIT kicked-off its activities at a launch ceremony and press conference in Jordan on July 27, 2008. Introducing the organization at the event, WIT Jordan's Program Manager, Eman Al Tarawneh said, "WIT will work with and support Jordanian organizations to empower women to take on a greater role in the economy. Along with our partners, we hope to help women develop IT and business skills across the Kingdom."

In its first year of operation, the initiative will work in four locations in Jordan: The Family Guidance and Awareness Centre in Zarqa, Princess Basma Center for Development - The Hashemite Fund for Human Development (JOHUD) in Mafrq, the Mlieh Development Centre in Madaba and the Jordan Forum for Business and Professional Women in Al-Taj.



The Launch Ceremony of WIT Jordan

As in other countries, WIT will work towards boosting women's knowledge of IT, digital media, web design, word processing, presentation skills and their understanding of sustainable business development in Jordan. In addition, WIT will provide Jordanian women with the necessary tools to enter the job market, such as resume writing, effective interviewing and leadership skills. At the press conference announcing the launch, Eman Tarawneh stressed that WIT Jordan would also build networks of professional women in order to provide guidance and support to those entering the workforce.

The US Embassy's Cultural Affairs Attaché in Amman, David Mees, hailed the program for its success in the region, adding that WIT will "help Jordan overcome any development gap that may exist". Microsoft country manager Zeid Shubeilat stressed that "software has no gender bias," adding that women play an equally important role in innovation and leadership as men do. "Perhaps the next Bill Gates or Google founder may come from the people we train," he said.

Through the assistance of Microsoft and lead partner, Shabakat Al Ordon (NetCorps Jordan), WIT Jordan hopes to train 400 women across the country by the end of the year.