



WIT's first Networking and Sustainability Conference in Marrakech, Morocco



On October 2nd, WIT's partner in Marrakech, l'Initiative de l'Association Unie pour l'Encadrement des Enfants et des Jeunes (ASUEEJ) hosted the first Networking and Sustainability Conference (NSC). This conference brought together over 80 individuals connected with the WIT program in Marrakech, including WIT staff, local dignitaries, in-country stakeholders, WIT trainers and Professional Development Network leaders, and representatives from Partner Organizations. The first day of the conference included opening speeches from sponsors and stakeholders, and focused on achievements related to sustainability, workforce development, entrepreneurship, and civil society building. The second day focused on sustainability and networking and addressed strengthening WIT's Professional Development Networks, Partner Organization and trainer capacity building, and social media. The event was immensely successful and received local and national media coverage.

NSCs will be held in each country to support the sustainability building of all WIT partners. The primary objectives of the NSCs are to:

- Create a more cohesive network of local Partners Organizations and in-country teams.
- Strengthen WIT's Professional Development Networks.
- Develop new and strengthen existing partnerships with the private and government sectors.
- Provide resources, networking, support, and training to enable Partner Organizations to operate WIT and other programs on a sustainable basis, in order to further their missions.
- Showcase WIT's achievements and pave its path for the future.

Each Networking and Sustainability Conference will go a long way in ensuring the sustainability of WIT's partners as they move towards independence.

View NSC photos on WIT's [Facebook page](#) and video clips on WIT's [YouTube channel](#).

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For more information on the WIT program, please visit www.witmena.org or contact witmena@iie.org