



## Winning Business Plans in Jordan



Winners of the WIT Jordan Business Plan competition were recognized at an award ceremony in May attended by VIPs from of the Ministry of Health, the Ministry of Social Development, the Family Protection Department of the Public Security Directorate and IRADA, an organization that supports emerging entrepreneurs. WIT Jordan's Program Manager, Ms. Tarawneh states, "The winners were exhilarated. It boosted their self-esteem as for most of them this was their first experience in entering a contest and actually winning!" Winning business plans include sewing projects, a children's nursery, a dairy product production unit and businesses focused on cosmetics and plants.

"Most lending entities have rigid financial requirements that make it challenging for women to acquire loans," explains Ms. Tarawneh. "The WIT Entrepreneurship competition was born to address this need. WIT's Entrepreneurship training gives these women fundamental tools to start their businesses and introduces them to aspects of managing a business."

Please visit [WIT Jordan's website](#) to view media coverage on this competition.

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Women in Technology (WIT) for the Middle East and North Africa (MENA) is funded by the Middle East Partnership Initiative (MEPI) of the U.S. Department of State, managed by the Institute of International Education (IIE) West Coast Center, and implemented in six countries: Iraq, Jordan, Lebanon, Morocco, United Arab Emirates, and Yemen in collaboration with local partners and Microsoft.

For more information on the WIT program, please visit [www.witmena.org](http://www.witmena.org) or contact [witmena@iie.org](mailto:witmena@iie.org)